Antiques & Uniques Committee
Meeting Minutes
June 6, 2025
Craftsbury Town Hall

Committee Members:
Present: Lise Erickson, Bruce Urie, Jeannine Young, Amelia Fritz
Absent: Don Houghton
Guest: Michelle Warren

Lise called the meeting to order at 3:04.

Meeting Minutes from May 21, 2025 were accepted by the committee.

There were no changes to the proposed Agenda.

Working Group Updates:
Site work- Bruce noted that the electric improvements are done; need to be checked. WIFI wiring is in, but needs to be completed. He will follow up to be sure this is done soon. Taplin will supply port-o-lets. The Fire Dept/EMTs decided on road closures for the day of the event and will notify the library. CPL will be given passes for people who need to pick up larger quantities of books and can't take the shuttle. The Fire Dept. agreed to one free parking pass per vendor site. Some people have been handing off their passes to others, using it multiple times to avoid paying, so we need a system to avoid that. Bruce has also lined up the ATM, which is a newer version using cellular satellite signals instead of WIFI. It will need a canopy and electricity. Lise noted that we will need several 10x10 canopies for the water stations, shuttle stop, ATM, kid's crafts, etc.

Budget & Finance- Lise reviewed the numbers. Overall income is on track at this point. Expenses have been low so far; we've purchased the music tent, banners, wagons, etc.

Sponsors & Grants- We have applied for three grants and have received one. Waiting to hear from the others. Sponsorships are also on target. Committee members followed up to bring in several more sponsors. There are still a few to check in with.

Vendor Updates- We have lots of new vendors, but quite a few sites still available. We do not need to fill them all and may reduce the number of total sites. There are fewer Farmers Market vendors, but more Antique vendors. Vendor applications are still coming in and Bruce suggested that some vendors will wait to hear the 30 day weather forecast before applying. Lise reached out to several local farms/producers to see if they'd be interested in coming with positive results. NEK Catering will be serving coffee and breakfast foods early in the day, as well as lunch.

Music- Don was not at the meeting, so there was no update, but he will plan the line-up. We will look into whether the stage is available or not. The committee discussed paying all performers. Those who perform for a shorter period will be paid less.

Marketing & Advertising- Postcards & posters have been printed and we discussed distribution. The 4Cs will not be available to help this year. Jeannine, Lise and Michelle will work on a plan to bring to our next meeting. We will need more help. We will finalize the local print ads and TV/radio at the next meeting.

Website & Social Media- Michelle is continuing to post vendor and event updates on the website, Facebook and Instagram. The plan that Ed created has significantly reduced the time required. The website now has an image from the drone photography.

Community Volunteers- Amelia has begun to reach out to community members to fill volunteer positions. We will need to recruit more volunteers than in the past to be sure we do not rely too heavily on a few. We will need people to help with kids' crafts and activities, as well. Michelle and Amelia will meet to work on this.

Fundraising event- Although we agree that this would be a good idea, we do not have the capacity to organize anything at this time.

Future meeting dates: **FRI. June 20th @3:00** and **WED. July 2nd @3:00**
The meeting was adjourned at 4:50.