Antiques & Uniques Committee
Meeting Minutes
April 30, 2025
Craftsbury Town Hall

Committee Members:
Present: Lise Erickson, Don Houghton, Jeannine Young, Amelia Fritz
Absent: Bruce Urie
Guest: Michelle Warren

Lise called the meeting to order at 3:07.

Meeting Minutes from April 30, 2025. Minutes were accepted by the committee with one correction: change the spelling of Luke to Luc.

There were no changes to the proposed Agenda.

Working Group Updates:

- Site work- Work continues on the Common to upgrade both the electrical outlets and the wifi. Amelia spoke to members of the Craftsbury Public Library staff and board to discuss the parking/traffic issues with the annual Book Sale. They do not feel that there is a problem, but the town and the fire department have safety concerns about the traffic and parking in restricted areas. Further follow-up is needed.
- Vendor Updates- We are making some changes to the site plan to accommodate vendors. The event tents are almost fully booked, but there are still field sites available. Amelia spoke to Jacob and he suggested a schedule for setting up and marking vendor sites, as well as the people and supplies he will need. He also noted that the layout will be more difficult to mark this year and they could use two chalk machines to make it go more quickly. Lise suggested borrowing one from the Rec Committee, if possible. Jacob also recommended that we eliminate some sites in areas that have been wet in the past. Front Seat Coffee will not be able to attend this year, so we need to fill that gap.
- Website & Social Media- We've made substantial updates to the A&U website, as well as the vendor posts on Facebook and Instagram. We have also set up an event page on Facebook and will begin boosting posts in the next week or so. We are working within the established budget for the media consultant.
- Activities- There is not a lot to report in this area. We are waiting to hear whether the Highland Center for the Arts will return as a sponsor. If they do not do face painting, we will need to hire someone. Amelia will check with Rural Arts about being involved with kids' activities/crafts.
- Music- We have received some video clips from musicians to use on social media. The tent and banner are all set, but we need to find out whether the stage platform will be available.
- Marketing and advertising- Committee members took postcards to distribute. The posters will be printed by mid June, but we are waiting to be sure we include any

Platinum sponsors. Ed will print a few larger copies of the poster. We will need volunteers to distribute/hang them. Jeannine will check with Geoff Bok to see whether the 4Cs can help.

- Budget and Finances- Our income and expenses are on track for what we'd expect at this time. We need to be cautious about spending because much of our income (grants & donations specifically) is hard to predict. Michelle and Lise placed an order for the tent, garbage cans, carts, etc. We need to increase the music budget by $400.
- Sponsors and Grants- We received a grant from the Vermont Electric Coop. Other grants are in the works. Committee members agreed to follow up with past sponsors who have not signed up yet this year.
- Community Volunteers- Amelia has been working on a plan to determine the tasks that need volunteers and has started to reach out to individuals and organizations for help.
- Fundraising Event- This is on hold at this point because we need to focus our energy on the actual event.

Future Meeting Dates:

Wed. June 11th @ 3:00
Wed. June 25th @ 3:00
Wed. June 9th @ 3:00 (may need to be moved up)

Meeting was adjourned at 5:15.