Antiques & Uniques Committee
Meeting Minutes
April 30, 2025
Craftsbury Town Hall

Committee Members present:
Lise Erickson, Bruce Urie, Don Houghton, Jeannine Young, Amelia Robinson Fritz, Christa Wells
Guest: Michelle Warren

Lise called the meeting to order at 3:20.

Meeting Minutes from April 2, 2025. Bruce moved to accept the minutes with the correction to Jeannine Young's last name. Amelia seconded the motion and it was passed by the committee.

There were no changes to the proposed Agenda.

A&U Coordinator Position: Christa informed the committee that she would step down as Coordinator effective immediately. She said that she appreciated the experience and reviewed some tasks that she had finished. The committee expressed appreciation for her time and creative energy.

Working Group Updates:

- Site work- Bruce met with Luke re. wifi and they are working on a plan that would be in place before A&U and make permanent wifi available on the Common. Once we have a cost estimate, we will decide whether we need to look for grant funding for this work. Lise noted that it would be helpful for the whole community, so it's a priority. The town is also working to upgrade the electrical outlets on the Common. Parking issues were discussed and Amelia will check in with the Library to discuss access on the day of the event.
- Vendor Updates- Vendor sites are filling up well and some areas (especially the large tents) are very popular. 25% of the vendors so far are new to A&U this year and several are from out-of-state. We don't have many Farmers Market vendors yet, but expect them to sign up soon. Food vendors so far are Mexirico, Woodbelly Pizza, NEK Catering, and Chef Nadav.
- Website & Social Media- We're making progress with updates on the webpage, Facebook and Instagram. We are working with media consultant, Ed Lemery, to coordinate our graphics, content and outreach. Michelle will check on the Curtis-Britch updated logo. Bruce will try to get the drone footage that was taken last summer. Don will look for historical photos of the event that could be used.
- Activities- This is in the works. We may need to find a talented face painter, depending on the Highland Center for the Arts plans. The Peru (VT) Fair has some good ideas including a tractor-pulled wagon to get to the event. Craftsbury Academy is planning to

create a photo backdrop. We agreed previously to allot $100. for the project. We will need volunteers for the Kid's crafts/activities.

- Music- We are ordering a new 10x15 tent with sides and a banner. We will need to check on the availability and size of the risers/stage. Don said that the person doing Karaoke is not available, but there are five groups who will be performing. Don will work out a final schedule for them and let the musicians know.
- Marketing and advertising- The spring/summer Kingdom Guide should be out soon with our ad in it. Lise shared drafts of the A&U postcards and posters and will make a few changes based on feedback from the group. We will distribute fewer postcards this year and Michelle will check to see if the 4Cs is willing to help with the posters again.
- Budget and Finances- We reviewed expenditures and income to date and discussed upcoming purchases. Based on the vendor payments and number of sites remaining, we may exceed our estimated income from vendors.
- Sponsors and Grants- We may not meet our grant funding goals, but are still working on them. We are on track with this year's sponsors and made a plan for committee members to follow up with businesses where they have a personal connection.
- Community Volunteers- Amelia is working on a plan to determine the tasks that we need volunteer help with and a way to reach out to the community for help. She has been in touch with the COC's Green Team to have them hold the date. Lise, Michelle and Amelia will meet to discuss this further.
- Fundraising Event- A community member suggested that we offer the tent space on Thursday to a local musical group and they could organize an event. We discussed doing a raffle of a local artist's work, but the Historical Society is doing something similar, so that idea was scratched. A Pie Auction and other ideas are still possible, but committee members have their hands full with the actual event at this point.

Future Meeting Dates:

Wed. May 21st @ 3:00
Wed. June 11th @ 3:00
Wed. June 25th @ 3:00
Wed. June 9th @ 3:00 (may need to be moved up)

Meeting was adjourned at 5:15.