# Antiques & Uniques

**Committee Meeting**
**Town Hall**
**March** 12th, 2025

**Present:** Lise Erickson, Christa Wells, Jeannine Young
*Absent:* Amelia Fritz, Bruce Urie, Don Houghton

**Agenda**

- **Call Meeting to order:** Lise called meeting to order 3:25 PM.
- **Minutes from last A&U meeting;** Approved.
- **Adjustments to Agenda:** None.

- **Working Group Updates:**

1. **Site Work:** Lise is looking into tent regulations ie: no smoking/signs, fire extinguishers etc. to make sure we are meeting codes/regulations and will be prepared for event. We have contracted electrician and are exploring ways to increase availability possibly to south side of common as well as updating and improving WiFi functions. There was discussion around purchasing/increasing garbage and recycling stations this year and we will need to determine where the best place for ATM placement will be.
2. **Budget:** A&U has collected about half of of the expected revenue from vendor fees and is on target to meet or exceed projected budget, no expenditures as of yet.
3. **Marketing & Advertising:** We have started a new Instagram account and have begun featuring our approved vendors there as well as on the A&U web page and Facebook page. This month we will work on community outreach, looking for photos and stories of previous A&U events and continue communications/outreach with previous and to new vendors encouraging them to share event on their social media pages. We will be listed in this summers Kingdom Guide as well as many VT event calendars.
4. **Volunteers:** To be discussed at next meeting.
5. **Fundraising:** Committee is discussing ideas for evening fundraisers to include: a pie auction, local talent show, possible Beer garden?
6. **Music:** Committee is in agreement to purchase a new tent dedicated to musicians to allow better airflow and flexibility as well as possible purchase of platform extensions. Will continue to seek and book talent this next month.
7. **Entertainment**:TBD
8. **Grants:** Lise is continuing to identifying and applying for possible art and community grants in the following weeks/months with a focus on technology enhancements.
9. **Sponsors:** A&U has received 3 generous sponsorships and will continue to identify and reach out to potential new sponsors.
10. **Venders:** At this time we have over 45 confirmed vendors approved including three lg food trucks and a varied selection of food, artist/crafters and antiques.

- **Schedule next meetings:** April 2nd and April 30th at 3:15PM
- **Meeting Adjured** at: 4:15PM