# Antiques & Uniques

**Committee Meeting**
**Town Hall**
February 11th, 2025

**Present:** Lise Erickson, Christa Wells, Amelia Fritz, Bruce Urie, Don Houghton
Absent: Jeannine Young

**Agenda**

- **Call Meeting to order:** Lise called meeting to order 3:25 PM.
- **Minutes from last A&U meeting;** Approved.
- **Adjustments to Agenda:** None.

- **Working Group Updates:**

1. **Site Work:** Bruce: Tent company and new port-o-let company have been contacted. He's working with the Wifi people to update and possibly expand coverage at this years event and to have it up and running prior to the vendors arrival. Word is the gazebo will either be replaced or blocked off by/ for the event. There should be at least 4/6 outlets at the West side gate, 8-North side, and 4 on East side outlets available on the common and we are looking into adding some on the Southside as well.
2. **Budget:** no report.
3. **Marketing & Advertising:** Christa gathered insight on what is important from community/vendor questionnaires to use in developing M&A materials and sponsor letter. We will focus on posters and social media posting this year as well as state wide event calendars.
4. **Volunteers:** Amelia identified a need for volunteers to direct traffic and "heavy lifters."
5. **Fundraising:** TBD
6. **Music:** Don Houghton and Christa will identify and reach out to potential musicians. A&U may want to expand and broaden offerings this year.
7. **Entertainment:** Committee discussed an overall desire to be more youth and family friendly with activities and kid focused entertainment/music etc.
8. **Grants:** Lise will begin identifying and applying for possible art and community grants in the following weeks/months.
9. **Sponsors:** Christa will work with committee to identify new sponsors and finalize/send letters to potential sponsors/lodging.
10. **Venders:** Over 20 applications have come in. Committee agreed to approve all previous vendors and approve vendors ongoing on a first come first serve basis with exception to new vendors (particularly foods) that are already accepted/represented.
11. **Food Vendors**: TBD

- **Additional notes/items of interest/New Business:**

- **Schedule next meetings:** March 12th at 3:15PM

- **Meeting Adjured** at: 4:50PM