Antiques & Uniques

Committee Meeting
Town Hall
January 21, 2025

Present: Lise Erickson, Christa Wells, Jeannine Young, Amelia Fritz
Absent: Don Houghton, Bruce Urie

Agenda

- ***Call Meeting to order:***
  Lise called the meeting to order at 3:20pm.
- ***Minutes*** from last meeting; approved.
- ***Review and make Amendments to Agenda:*** *None.*
  - ***New Business:***

- ***Review Site Plan:*** Lise presented a revised site plan based on what we discussed at the last committee meeting. It excludes 10'x10' sites, but includes some 10'x15' sites. Farmers Market vendors will still split 10x20 sites. After much discussion, Amelia motioned to approve, motion carried.

- ***Share Website status, including Vendor Application:*** *Christa revised the home page of the A&U website. Michelle will get the vendor email list to Christa. Christa compiled a new vendor application and will add the prices. She will work on creating a new logo (or use the 2024 logo) with anticipated availability on the website by February 1st.*

- ***Decide on Vendor fees:*** *Committee reviewed last year's vendor fees and discussed the desire to keep vendor fees close to previous years with a small increase to account for inflated event cost. Committee agreed on new fees. They will be available on application once it is updated.*

- ***Working Group Updates:*** Lise provided an updated 2025 working group list, which we will discuss at the next meeting. We discussed a few topics, but will need to follow up.

1. Site Work: Parking options for vendors; one free parking space, parking spaces on the Common are not guaranteed. Maybe those spaces around the Common can be used for an antique car show?

2. Budget: On task.

3. Marketing & Advertising: See above.

4. Volunteers: Amelia Fritz, is working to identify and reach out to potential volunteers.

5. Fundraising: Committee identified the need to find individuals to lead and plan activities for evening fundraising efforts in order to make it feasible,

6. Music: Don will organize musicians, with Committee input.

7. Entertainment: To be discussed more at a later date ie: karaoke, impersonators, face painting, kids' crafts, photo opportunity, etc.

8. Grants: Will be identified and discussed at a future meeting**.**

9. Sponsors: Sponsor emails and forms will be updated and sent out by Christa and Lise. They will also be updated on the website. We will discuss follow-up phone calls.

10. Vendors: Vendor emails will go out to potential and past participants at the beginning of February introducing our new members, with links to applications and current information about the event by Christa.

Farmers Market: Lise and Christa will reach out to Kris Coville to see how many FM vendors may be participating and establish a plan for vendor site grouping and pricing.

Food Vendors: Lise has taken the lead to identify local food businesses and food trucks who may be interested in A&U, and will get a list of Farmers Market prepared food vendors who plan to attend, confirm special needs for space, electricity, etc.

• ***Additional notes/items of interest/New Business:*** Advertising in AAA and the Kingdom Guide is coming up, as well as Event calendars ie: Arts Council. (Michelle was working on this as well as a list of costs and descriptions from last year.) Update from Lise regarding liability insurance options and pricing.

- **Next Steps and Timeline:** Discuss fundraising options, ideas, grants, and create a preliminary plan.

- ***Next meeting:*** February 11th at 3:15PM

- ***Meeting Adjourned at:*** 5:25pm

Submitted by: Christa Wells